



# Collier County Government

---

Communications & Customer Relations Division  
3299 Tamiami Trail E., Suite 102  
Naples, Florida 34112-5746

[colliercountyfl.gov](http://colliercountyfl.gov)  
[twitter.com/CollierPIO](https://twitter.com/CollierPIO)  
[facebook.com/CollierGov](https://facebook.com/CollierGov)  
[youtube.com/CollierGov](https://youtube.com/CollierGov)

July 24, 2020

## FOR IMMEDIATE RELEASE

### **Collier County Rolls Out \$67 Million Coronavirus Relief Fund Program, CollierCARES First Application Portal Opens July 27**

Nonprofits, health and public safety agencies, individuals, and businesses financially affected by COVID-19 should be on the lookout for information about applying for financial assistance as soon as July 27. Collier County is rolling out CollierCARES to distribute more than \$67 million in recently allocated coronavirus relief funds. This funding is part of the Coronavirus Aid, Relief and Economic Security (CARES) Act federal stimulus package. Program information, updates and application portals will be available at a newly developed website: [www.CollierFLCares.com](http://www.CollierFLCares.com).

The funds include five broad initiatives:

- \$30 million for community health and services initiatives. This includes nonprofits, community health and public safety providers as well as 501(c)(19) veterans organizations, food banks/pantries and childcare providers that fall under 501(c)(3) nonprofit status.
- \$15 million for individual assistance. These funds will be distributed to qualified residents for assistance with past due rent, mortgage, childcare, and utility payments.
- \$10 million for small business relaunch and rehire grants. This includes hospitality marketing efforts for those in the hospitality sector.
- \$5 million for personal protective equipment (PPE). This involves providing kits to small businesses, health and public safety and nonprofits in Collier County that are heavily involved with public interaction.
- \$7 million in reserve.

Relief funding must be used on incurred expenses related to COVID-19 between March 1 and December 30, 2020. Some examples include, but are not limited to:

- Medical Expenses – Emergency medical response expenses;
- Public Health - Communication and enforcement, medical and protective supplies, and disinfection;
- Payroll Expenses for Public Safety and Public Health Services - Employees whose job duties are substantially committed to the COVID-19 response; and,
- Actions to Facilitate Compliance with Public Health Measures - Sanitation measures, food stability and unforeseen teleworking costs.

Collier County is partnering with United Way, The Salvation Army and the Housing, Education, and Lending Programs (HELP) to disperse individual assistance funds. The maximum amount per household is \$10,000 for rent, utility and mortgage and \$1,250 for childcare. Payments for mortgage, rent, childcare or utilities will be provided directly to the landlord, mortgage company, and/or childcare and utility provider.

Applicants should be prepared to verify information such as loss of income, loss of employment or reduced hours. Applications for rent, utility, mortgage, and childcare assistance will be accepted beginning 8 a.m. on August 17, 2020. The deadline to apply is noon on August 31, 2020.

The first application portal opens at 8 a.m. next Monday, July 27 for nonprofits and health and public safety agencies. The deadline to apply is noon on Monday, August 10.

Applications for small business relaunch and rehire grants will be available at 8 a.m. on August 31, 2020. The deadline to apply is noon on September 8, 2020.

Sign up for alerts at [www.CollierFLCARES.com](http://www.CollierFLCARES.com). For general information about the CollierCARES program, call (239) 252-8999 or dial 311 within Collier County.